



VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS),
Accredited by NAAC with 'A' Grade & NBA
Thindal, Erode-638012



RED RIBBON CLUB

Red Ribbon Club-B.R.A.C. is envisaged to instil among all the students in the educational institution values of service, develop healthy life styles, and increase availability of safe and adequate quantities of blood to all the needy. We also aim at harnessing the protentional of the youth by equipping them with correct information on mental health, substance abuse, nutrition and reproductive health and building their capacities as peer educators in spreading message on positive health behaviour in an enabling environment.

MISSION

The mission is to educate the student/public about HIV and to raise awareness to support AIDS service organizations. To do this, we organize and produce the Red Ribbon club activities like BLOOD DONATION CAMPS etc.

SYMBOL

The Red Ribbon is the international symbol of HIV and AIDS awareness. It stands for: --Care and Concern -It is being worn by increasing numbers of people around the world to demonstrate their care and concern about HIV and AIDS - for those who are living with HIV, for those who are ill, for those who have died and for those who care for and support those directly affected. Hope--The Red Ribbon is intended to be a symbol of hope which the search for a vaccine and cure to halt the suffering is successful and the quality of life improves for those living with the virus. Support--The Red Ribbon offers symbolic support for those living with HIV, for the continuing education of those not infected, for maximum efforts to find effective treatments, cures or vaccines, and for those who have lost friends, family members or loved ones to AIDS.

